

# 2023 Advertising Insertion Order

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## INSTRUCTIONS

- Please use last year's ad copy.
- Please bill me.
- Payment is enclosed (make check payable to OHMPAA).
- I would like to provide materials/vouchers equal to the amount listed above in exchange for an advertisement in the program. *PLEASE NOTE: We regret that we can no longer accept certificates for goods or services other than those that can be used by OHMPAA as an organization.*

To pay online, please visit  
[www.ohmpaa.com/advertising.html](http://www.ohmpaa.com/advertising.html)

## CONTACT INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone #: \_\_\_\_\_

The best time to contact me is: \_\_\_\_\_

Email address: \_\_\_\_\_

*Please complete the other side*

## About OHMPAA

OHMPAA, the Oxford Hills Music and Performing Arts Association, is a non-profit organization dedicated to the presentation of quality entertainment on a regular basis featuring the talents of local residents. On January 1, 2009, OHMPAA became a program of Norway Maine Opera House Corporation which is a 501(c)(3) nonprofit organization.

## Background

OHMPAA began staging productions at the Paris Hill Academy building in 1990 and at the Norway Grange in 2002. We are grateful to the Paris Hill Community Club and the Norway Grange members for allowing us unrestricted access to the facilities, providing the luxury of flexible rehearsal schedules, storage space, and time to build and nurture many spectacular sets.

## Advisory Board

OHMPAA is governed by a 15-member Advisory Board who serve three-year terms. Board members have wide-ranging backgrounds and professions, but share a love of theater and the arts. Members are elected in March each year. The 2022 OHMPAA Advisory Board is:

Jennifer Adams	president
Kristen Searles	vice president
Sarah Porter	secretary
Connie Allen	treasurer
Mary Ellen Cafiso	Terry Cole
Norman Hutchins	Mary Louque
Stephenie Michaud	Jeff Orwig
Scott Parsons	Jonathan Potter
Aaron Skolfield	Shelly Shibles
	Danielle Tran

**All sponsors and season advertisers will appear on a special thank you sign that will be prominently displayed at every performance throughout the 2023 season.**



# 2023 Season Advertising

Support community theater  
in the Oxford Hills

Reach hundreds of  
audience members  
throughout the season

Sponsorship opportunities  
also available

PO BOX 131  
NORWAY ME 04268

OHMPAA@GMAIL.COM

207-613-5232

WWW.OHMPAA.ORG

## Advertising Rates

Size	One Show	Season* (3 shows)
Full page	\$200.00	\$540.00
1/2 page	\$100.00	\$270.00
1/4 page	\$50.00	\$135.00
1/8 page) (business card)	\$25.00	\$67.50

*All interior program ads are black and white only.*

Show sponsorship *includes* a full page *color* ad on the back cover of the program.

**\*10% discount if paid by March 1**

## 2023 Ad Deadlines

Show	Run	Ad Deadline
<i>Clue</i>	April 6-16	March 1
<i>Misery</i>	June 15-25	May 12
<i>Jekyll &amp; Hyde</i>	Nov. 9-19	October 13

## Ad Dimensions

Size (in inches)	Width	Height
Full page	6.5	8.0
1/2 page vertical	3.25	8.0
1/2 page horizontal	6.5	4.0
1/4 page vertical	3.25	4.0
1/4 page horizontal	6.5	2.0
1/8 page (business card)	3.25	2.0

*Please note that business card ads are horizontal only, and are .25 inch narrower than an actual business card.*

## File Specifications

We can take ads in Photoshop, Illustrator and InDesign (CC and below). We also accept PDFs or we can scan your camera-ready copy. Submitted files should have fonts converted to outlines. Photos need to be 300 dpi. Not a designer? We can take your text and images and design an ad for you (Word or Excel files accepted). Please submit your materials early if you need us to design your ad.

## Sponsorship Opportunities

### Full Show Sponsorship

A full show sponsorship for an OHMPAA production is \$1000. In return for this generous support, the sponsor receives a full page color ad on the back cover of the program; four complimentary tickets; space at the Grange for a lobby display; and public acknowledgement in our advertising and at the beginning of every performance.

### Shared Sponsorship

We also offer a shared sponsorship option. A \$500 shared sponsorship includes 1/2 of the back cover of the program (if there is no full sponsor), poster recognition, public acknowledgement at every performance, and two complimentary tickets.

### Orchestra Sponsorship

We offer a \$1000 Orchestra Sponsorship for musicals, in addition to the show sponsorship. Orchestra sponsors will receive a full page ad on the inside front or inside back program cover, four complimentary tickets, and public acknowledgement on posters, programs and at the beginning of every performance.

### Ticket Sponsorship

Your business might be a good fit for a ticket sponsorship at only \$200 per production. Benefits include public acknowledgment at every performance and in the program and two complimentary tickets. In addition, the back of the ticket is yours to use as a mini advertisement or coupon.

**SPONSORSHIPS** If you are interested in finding out more about the options listed above, or supporting costumes, set or heat, please call us at 207-613-5232 or email [ohmpaa@gmail.com](mailto:ohmpaa@gmail.com)

## 2023 Advertising Insertion Order

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Please complete *both sides* of this form, detach, and mail with ad copy and payment to the address below, to the ATTENTION of Terry Cole. Or if applicable, you may e-mail the materials necessary for program ads to Jenny Adams at [skunkhollowdesign@gmail.com](mailto:skunkhollowdesign@gmail.com) and send form and payment to the above address.

### QUESTIONS???

Please call Terry Cole at 743-6838.  
(Leave a message if necessary.)

**Yes!** My business would like to support OHMPAA as follows:

**All three shows (10% discount if paid by March 1)**

### Single show only

- Clue* (comedy) — Show dates: April 6-16
- Misery* (drama) — Show dates: June 15-25
- Jekyll & Hyde* (musical) — Show dates: November 9-19

### INSERTION ORDER

Size	One Show Only	Season
<input type="checkbox"/> Full Page	\$200	\$540.00
<input type="checkbox"/> 1/2 Page <i>vertical</i>	\$100	\$270.00
<input type="checkbox"/> 1/2 Page <i>horizontal</i>	\$100	\$270.00
<input type="checkbox"/> 1/4 Page <i>vertical</i>	\$50	\$135.00
<input type="checkbox"/> 1/4 Page <i>horizontal</i>	\$50	\$135.00
<input type="checkbox"/> 1/8 Page (business card)	\$25	\$67.50

*Please complete the other side*