

2022 Advertising Insertion Order

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INSTRUCTIONS

- Please use last year's ad copy.
- Please bill me.
- Payment is enclosed (make check payable to OHMPAA).
- I would like to provide materials/vouchers equal to the amount listed above in exchange for an advertisement in the program. *PLEASE NOTE: We regret that we can no longer accept certificates for goods or services other than those that can be used by OHMPAA as an organization.*

CONTACT INFORMATION

Business Name: _____

Contact Name: _____

Billing Address: _____

Telephone #: _____

The best time to contact me is: _____

Email address: _____



Please complete the other side

About OHMPAA

OHMPAA, the Oxford Hills Music and Performing Arts Association, is a non-profit organization dedicated to the presentation of quality entertainment on a regular basis featuring the talents of local residents. On January 1, 2009, OHMPAA became a program of Norway Maine Opera House Corporation which is a 501(c)(3) nonprofit organization.

Background

OHMPAA began staging productions at the Paris Hill Academy building in 1990 and at the Norway Grange in 2002. We are grateful to the Paris Hill Community Club and the Norway Grange members for allowing us unrestricted access to the facilities, providing the luxury of flexible rehearsal schedules, storage space, and time to build and nurture many spectacular sets. The availability adds immeasurably to the quality of a production.

Advisory Board

OHMPAA is governed by a 15-member Advisory Board who serve three-year terms. Board members have wide-ranging backgrounds and professions, but share a love of theater and the arts. Members are elected in March each year. The 2021 OHMPAA Advisory Board is:

| | |
|-----------------|-------------------|
| Jennifer Adams | president |
| Kristen Searles | vice president |
| Kristen Short | secretary |
| Connie Allen | treasurer |
| Terry Cole | Norman Hutchins |
| Mary Louque | Stephenie Michaud |
| Jeff Orwig | Scott Parsons |
| Sarah Porter | Jonathan Potter |
| Shelly Shibles | Danielle Tran |



2022 Season Advertising

Support community theater
in the Oxford Hills

Reach hundreds of
audience members
throughout the season

Sponsorship opportunities
also available

PO BOX 131
NORWAY ME 04268

OHMPAA@GMAIL.COM
207-613-5232
WWW.OHMPAA.ORG

Advertising Rates

| Size | One Show | Season (2 shows) |
|--------------------------|----------|---------------------|
| Full page | \$200 | \$400 |
| 1/2 page | \$100 | \$200 |
| 1/4 page | \$50 | \$100 |
| 1/8 page (business card) | \$25 | \$50 |

All interior program ads are black and white only.

Show sponsorship includes a full page color ad on the back cover of the program.

2022 Ad Deadlines

| Show | Run | Ad Deadline |
|---------------------------------|------------|-------------|
| Circle Mirror Transformation | June 16-26 | May 13 |
| Spelling Bee | Nov. 10-20 | October 14 |

Ad Dimensions

| Size (in inches) | Width | Height |
|--------------------------|-------|--------|
| Full page | 6.5 | 8.0 |
| 1/2 page vertical | 3.25 | 8.0 |
| 1/2 page horizontal | 6.5 | 4.0 |
| 1/4 page vertical | 3.25 | 4.0 |
| 1/4 page horizontal | 6.5 | 2.0 |
| 1/8 page (business card) | 3.25 | 2.0 |

Please note that business card ads are horizontal only, and are .25 inch narrower than an actual business card.

File Specifications

We can take ads in Photoshop, Illustrator and InDesign (CC and below). We also accept PDFs or we can scan your camera-ready copy. Submitted files should have fonts converted to outlines. Photos need to be 300 dpi. Not a designer? We can take your text and images and design an ad for you (Word or Excel files accepted). Please submit your materials early if you need us to design your ad.

Sponsorship Opportunities

Full Show Sponsorship

A full show sponsorship for an OHMPAA production is \$1000. In return for this generous support, the sponsor receives a full page color ad on the back cover of the program; four complimentary tickets; space at the Grange for a lobby display; and public acknowledgement on the show banner, posters and postcards, and at the beginning of every performance.

Shared Sponsorship

We also offer a shared sponsorship option. A \$500 shared sponsorship includes 1/2 of the back cover of the program (if there is no full sponsor), poster recognition, public acknowledgement at every performance, and two complimentary tickets.

Orchestra Sponsorship

We offer a \$1000 Orchestra Sponsorship for musicals, in addition to the show sponsorship. Orchestra sponsors will receive a full page ad on the inside front or inside back program cover, four complimentary tickets, and public acknowledgement on posters, programs and at the beginning of every performance.

Additional Sponsorships

Support for sets, costumes and heat is always welcome. Benefits vary with sponsor level, but always include two complimentary tickets, advertising space in the program, and acknowledgement at the beginning of every performance.

SPONSORSHIPS

If you are interested in sponsoring a show, or finding out more about sponsoring costumes, set or heat, please call us at 207-613-5232 or email ohmpaa@gmail.com

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Please complete *both sides* of this form, detach, and mail with ad copy and payment to the address below, to the ATTENTION of Terry Cole. Or if applicable, you may e-mail the materials necessary for program ads to Jenny Adams at skunkhollowdesign@gmail.com and send form and payment to the above address.

QUESTIONS???

Please call Terry Cole at 743-6838.
(Leave a message if necessary.)

Yes! My business would like to support OHMPAA as follows:

- Circle Mirror Transformation (drama) — Show dates: June 16-26
- 25th Annual Putnam County Spelling Bee (musical) — Show dates: November 10-20

INSERTION ORDER

| Size | One Show Only | Season |
|---|---------------|--------|
| <input type="checkbox"/> Full Page | \$200 | \$400 |
| <input type="checkbox"/> 1/2 Page | \$100 | \$200 |
| <input type="checkbox"/> 1/4 Page | \$50 | \$100 |
| <input type="checkbox"/> 1/8 Page (business card) | \$25 | \$50 |

All sponsors and season advertisers will appear on a special thank you sign that will be prominently displayed at every performance throughout the 2022 season.

Please complete the other side