

2019 Advertising Insertion Order

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INSTRUCTIONS

- Please use last year's ad copy.
- Please bill me.
- Payment is enclosed (make check payable to OHMPAA).
- I would like to provide materials/vouchers equal to the amount listed above in exchange for an advertisement in the program. *PLEASE NOTE: We regret that we can no longer accept certificates for goods or services other than those that can be used by OHMPAA as an organization.*

CONTACT INFORMATION

Business Name: _____

Contact Name: _____

Billing Address: _____

Telephone #: _____

The best time to contact me is: _____

Email address: _____



Please complete the other side

About OHMPAA

OHMPAA, the Oxford Hills Music and Performing Arts Association, is a non-profit organization dedicated to the presentation of quality entertainment on a regular basis featuring the talents of local residents. On January 1, 2009, OHMPAA became a program of Norway Maine Opera House Corporation which is a 501(c)(3) nonprofit organization.

Background

OHMPAA began staging productions at the Paris Hill Academy building in 1990 and at the Norway Grange in 2002. We are grateful to the Paris Hill Community Club and the Norway Grange members for allowing us unrestricted access to the facilities, providing the luxury of flexible rehearsal schedules, storage space, and time to build and nurture many spectacular sets. The availability adds immeasurably to the quality of a production.

Advisory Board

OHMPAA is governed by a 15-member Advisory Board who serve three-year terms. Board members have wide-ranging backgrounds and professions, but share a love of theater and the arts. Members are elected in March each year. The 2018 OHMPAA Advisory Board is:

Jennifer Adams	president
Kelsey Franklin	vice president
Kristen Short	secretary
Connie Allen	treasurer
Terry Cole	Jennifer Collins
Norman Hutchins	Stephenie Michaud
Julie Middleton	Jeff Orwig
Scott Parsons	Kristen Searles
Shelly Shibles	Corrine Turner
Cathy Tuttle	

OHMPAA
COMMUNITY THEATER IN THE HILLS

2019 Season Advertising

Support community theater
in the Oxford Hills

Reach hundreds of
audience members
throughout the season

Sponsorship opportunities
also available

PO BOX 131
NORWAY ME 04268

OHMPAA@GMAIL.COM
WWW.OHMPAA.ORG

Advertising Rates

Size	Season+ (2 shows plus children's production)	Season (2 shows)	One Show
FULL PAGE			
Color	\$750	\$600	\$300
B&W	\$500	\$400	\$200
1/2 PAGE			
Color	\$375	\$300	\$150
B&W	\$250	\$200	\$100
1/4 PAGE			
B&W only	\$125	\$100	\$50
1/8 PAGE			
B&W only (business card)	\$64	\$50	\$25

Show sponsorship at the \$1000 level includes a full page color ad.



SPONSORSHIP OPPORTUNITIES

Sponsorships of various levels are available for all of our shows, from full show sponsorship at \$1000 to costumes and set (typically \$250-\$500). Sponsorships help us produce quality shows and keep our ticket prices affordable. *Every sponsor is thanked at every performance and is provided with advertising space in the program commensurate with the sponsor level.*

Visit www.ohmpaa.org for more information about how you can become an OHMPAA sponsor, or email or call Jenny Adams (ohmpaa@gmail.com, 890-8919).

2019 Ad Deadlines

Show	Run	Ad Deadline
<i>The Wind in the Willows</i>	May 3-5	March 22
<i>Papermaker</i>	June 20-30	May 17
<i>Godspell</i>	Nov. 14-24	October 18

Ad Dimensions

Size (in inches)	Width	Height
Full page	6.5	8.0
1/2 page vertical	3.25	8.0
1/2 page horizontal	6.5	4.0
1/4 page vertical	3.25	4.0
1/4 page horizontal	6.5	2.0
1/8 page (business card)	3.25	2.0

Please note that business card ads are horizontal only, and are .25 inch narrower than an actual business card.

File Specifications

We can take ads in Photoshop, Illustrator and InDesign (CC and below). We also accept PDFs or we can scan your camera-ready copy. Submitted files should have fonts converted to outlines. Photos need to be 300 dpi. Not a designer? We can take your text and images and design an ad for you (Word or Excel files accepted). Please submit your materials early if you need us to design your ad.

All sponsors and season advertisers will appear on a special thank you sign that will be prominently displayed at every performance throughout the 2019 season.

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Please complete *both sides* of this form, detach, and mail with ad copy and payment to Terry Cole, OHMPAA, PO Box 131, Norway ME 04268. Or if applicable, you may e-mail your ad to Jenny Adams at skunkhollowdesign@gmail.com and send form and payment to the above address.

QUESTIONS???

**Please call Terry Cole at 743-6838.
(Leave a message if necessary.)**

Yes! My business would like to support OHMPAA as follows:

- Mainstage Season plus Children's Show
- Mainstage Season (*Papermaker* and *Godspell*)
- One mainstage show only:
 - Papermaker* (drama)—Show dates: June 20-30
 - Godspell* (musical)—Show dates: November 14-24

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