

# 2018 Advertising Insertion Order

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## INSTRUCTIONS

- Please use last year's ad copy.
- Please bill me.
- Payment is enclosed (make check payable to OHMPAA).
- I would like to provide materials/vouchers equal to the amount listed above in exchange for an advertisement in the program. *PLEASE NOTE: We regret that we can no longer accept certificates for goods or services other than those that can be used by OHMPAA as an organization.*

## CONTACT INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone #: \_\_\_\_\_

The best time to contact me is: \_\_\_\_\_

Email address: \_\_\_\_\_

*Please complete the other side*

## About OHMPAA

OHMPAA, the Oxford Hills Music and Performing Arts Association, is a non-profit organization dedicated to the presentation of quality entertainment on a regular basis featuring the talents of local residents. On January 1, 2009, OHMPAA became a program of Norway Maine Opera House Corporation which is a 501(c)(3) nonprofit organization.

## Background

OHMPAA began staging productions at the Paris Hill Academy building in 1990 and at the Norway Grange in 2002. We are grateful to the Paris Hill Community Club and the Norway Grange members for allowing us unrestricted access to the facilities, providing the luxury of flexible rehearsal schedules, storage space, and time to build and nurture many spectacular sets. The availability adds immeasurably to the quality of a production.

## Advisory Board

OHMPAA is governed by a 15-member Advisory Board who serve three-year terms. Board members have wide-ranging backgrounds and professions, but share a love of theater and the arts. Members are elected in March each year. The 2017 OHMPAA Advisory Board is:

Jennifer Adams	president
Kelsey Franklin	vice president
Kristen Short	secretary
Connie Allen	treasurer
Jennifer Beaudoin*	Terry Cole
Kathy Davis	Sandra Fickett
Norman Hutchins	Tom Littlefield
Mallory Martin*	Stephenie Michaud
Julie Middleton	Jeff Orwig
Scott Parsons	Corrine Turner

*\*Mallory Martin resigned when she moved out of state; Jen Beaudoin was appointed to fill the remainder of Mallory's term.*

**OHMPAA**  
COMMUNITY THEATER IN THE HILLS

# 2018 Season Advertising

Support community theater  
in the Oxford Hills

Reach up to 800 audience  
members during each  
production

Sponsorship opportunities  
also available

PO BOX 131  
NORWAY ME 04268

OHMPAA@GMAIL.COM  
WWW.OHMPAA.ORG

## Advertising Rates

Size	One Show	Season (2 shows)
Full page	\$200	\$400
1/2 page	\$100	\$200
1/4 page	\$50	\$100
1/8 page (business card)	\$25	\$50

All interior program ads are black and white only.

Show sponsorship includes a full page color ad on the back cover of the program.

## 2018 Ad Deadlines

Show	Run	Ad Deadline
Noises Off	June 14-24	April 14
Little Shop of Horrors	Nov. 8-18	October 11

## Ad Dimensions

Size (in inches)	Width	Height
Full page	6.5	8.0
1/2 page vertical	3.25	8.0
1/2 page horizontal	6.5	4.0
1/4 page vertical	3.25	4.0
1/4 page horizontal	6.5	2.0
1/8 page (business card)	3.25	2.0

Please note that business card ads are horizontal only, and are .25 inch narrower than an actual business card.

## File Specifications

We can take ads in Photoshop, Illustrator and InDesign (CC and below). We also accept PDFs or we can scan your camera-ready copy. Submitted files should have fonts converted to outlines. Photos need to be 300 dpi. Not a designer? We can take your text and images and design an ad for you (Word or Excel files accepted). Please submit your materials early if you need us to design your ad.

## Sponsorship Opportunities

### Full Show Sponsorship

A full show sponsorship for an OHMPAA production is \$1000. In return for this generous contribution, the sponsor will be featured on the entire back cover of the program for advertising purposes, and provided space at the Grange for a lobby display. In addition, the sponsor will be acknowledged on the show banner, on all posters and postcards, and at the beginning of every performance during the Producers' Welcome. It will be our pleasure to provide you with four complimentary ticket vouchers.

### Shared Sponsorship

We also offer a shared sponsorship option. A \$500 shared sponsorship includes 1/2 of the back cover of the program (if there is no full sponsor), poster recognition, mention of your support during the Producers' Welcome at the start of every show, and two complimentary ticket vouchers.

### Orchestra Sponsorship

We offer a \$1000 Orchestra Sponsorship for musicals, in addition to the show sponsorship. Orchestra sponsors will receive space on the inside front or inside back program cover, will be acknowledged during the Producers' Welcome and will receive four complimentary ticket vouchers.

**All sponsors and season advertisers will appear on a special thank you sign that will be prominently displayed at every performance throughout the 2018 season.**

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Please complete *both sides* of this form, detach, and mail with ad copy and payment to the address below, to the ATTENTION of Terry Cole. Or if applicable, you may e-mail the materials necessary for program ads to Jenny Adams at skunkhollowdesign@gmail.com and send form and payment to the above address.

### QUESTIONS???

Please call Terry Cole at 743-6838.  
(Leave a message if necessary.)

My business would like to purchase an advertisement in the program(s) for the following show(s):

- Noises Off (farce)—Show dates: June 14-24
- Little Shop of Horrors (musical)—Show dates: November 8-18

### INSERTION ORDER

Size	One Show Only	Season
<input type="checkbox"/> Full Page	\$200	\$400
<input type="checkbox"/> 1/2 Page	\$100	\$200
<input type="checkbox"/> 1/4 Page	\$50	\$100
<input type="checkbox"/> 1/8 Page (business card)	\$25	\$50

### SPONSORSHIPS

<input type="checkbox"/> Full Show Sponsor	\$1000
<input type="checkbox"/> Orchestra Sponsor (musicals)	\$1000
<input type="checkbox"/> Shared Show Sponsor	\$500
<input type="checkbox"/> Ticket Sponsor	\$200

Please complete the other side